

Town&Country's Special Philanthropy Issue
June 2007

Including a "Guide to Intelligent Giving: How to turn your charitable instincts into philanthropy that truly works for change – in the world and in yourself"

By Joanna L. Krotz

Two years ago, Town&Country began covering philanthropy in a systematic way. This year, the magazine has devoted every page in its June issue to discussing philanthropy's power, reach and meaning. A special insert provides a tool kit for individuals, families, and business leaders to identify their interests and goals, discover creative and effective ways to contribute, and methods to ensure that their charitable investments have maximum value and reverberation.

On page 186, the author quotes Lee Draper, President of Draper Consulting Group, regarding the role that philanthropic consultants play in helping donors shape effective giving programs that can have lasting importance and leverage philanthropic dollars. The new National Network of Consultants to Grantmakers is also featured for its important role in setting standards, increasing accessibility to seasoned professionals, and harnessing the expertise of consultants to increase philanthropy and deepen its impact.

You can obtain a copy of the *Town&Country* "Guide to Intelligent Giving" by contacting us at office@drapergroup.com. Our website provides an overview of our services to grantmakers of all types, clients, and track record of accomplishment. For the entire June 2007 *Town&Country* magazine, call the publisher's back issue service: (800) 925-0485.



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